

Kraft Foods Inc. to Join the NASDAQ-100 Index Beginning July 23, 2012

NEW YORK, July 13, 2012 (GLOBE NEWSWIRE) -- Kraft Foods Inc. (Nasdaq:KFT) will become a component of the NASDAQ-100 Index[®] (Nasdaq:NDX), the NASDAQ-100 Equal Weighted Index (Nasdaq:NDXE) and the NASDAQ-100 Ex-Tech Sector Index prior to market open on Monday, July 23, 2012. Kraft Foods Inc. will replace Ctrip.com International, Ltd. (Nasdaq:CTRP).

Kraft Foods Inc. is headquartered in Northfield, Illinois, and has a market capitalization of approximately \$69.1 billion. For more information about the company, go to www.kraftfoodscompany.com.

The NASDAQ-100 Index, launched in January 1985, is one of the most widely followed benchmarks in the world.

The NASDAQ-100 Index is also the basis of the PowerShares QQQ Trust (Nasdaq:QQQ), which aims to provide investment results that, before expenses, correspond with the NASDAQ-100 Index's performance. In addition, options, futures and structured products based on the NASDAQ-100 Index and the PowerShares QQQ Trust trade on various exchanges.

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