



Code.org(R) to Ring The Nasdaq Stock Market Opening Bell

ADVISORY, Dec. 08, 2015 (GLOBE NEWSWIRE) --

What:

Code.org®, a non-profit dedicated to expanding access to computer science and to increasing participation in computer science by women and underrepresented students of color, will visit the Nasdaq MarketSite in Times Square. The visit highlights Code.org's global [Hour of Code campaign](#) during **Computer Science Education Week** (December 7-13, 2015). On Monday, [Code.org](#), Google and Microsoft hosted a #HourOfCode kickoff pep rally at Nasdaq to underscore the tech industry's commitment to an international movement that brings together more than 350 organizations, 191,000 educators and tens of millions of students in 180 countries this week with a common goal to encourage girls and boys to complete a one-hour online coding tutorial and to inspire them to keep learning computer science. To date, more than 100 million students have participated in an Hour of Code.

In honor of the occasion, **Hour of Code partner Fred Wilson, Chairman of the New York City Foundation for Computer Science Education (CSNYC)** will ring the Opening Bell. Joining Mr. Wilson are local education partners as well as high school students from the Bronx Academy for Software Engineering and the Academy for Software Engineering in Manhattan.

Follow: #HourOfCode, [@Codeorg on Twitter](#), [Instagram](#), [YouTube](#) and [Tumblr](#)

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Wednesday, December 9, 2015 - 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page: <http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaq>

For exciting viral content and ceremony photos visit Tumblr Page: <http://nasdaq.tumblr.com/>

Webcast:

A webcast of the Nasdaq Opening Bell will be available at: <https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Code.org®:

[Code.org](http://code.org) is a 501c3 public non-profit dedicated to expanding access to computer science and increasing participation by women and underrepresented students of color. Its vision is that every student in every school should have the opportunity to learn computer science. After launching in 2013, [Code.org](http://code.org) organized the Hour of Code campaign - which has introduced over 100 million students to computer science to date - and partnered with 70 public school districts nationwide to expand computer science programs. [Code.org](http://code.org) is supported by philanthropic donations from corporations, foundations and generous individuals, including Ballmer Family Giving, Google, Infosys Foundation USA, Microsoft, Omidyar Network and others.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,600 listed companies with a market value of approximately \$8.8 trillion and more than 10,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

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