



August 11, 2016

Athletes for Charity to Ring The Nasdaq Stock Market Closing Bell

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ADVISORY, Aug. 11, 2016 (GLOBE NEWSWIRE) --

What:

Athletes for Charity, a non-profit that partners professional athletes, sports teams and corporations to benefit disadvantaged youth, will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **Cathleen C. Laporte, Founder & President**, will ring the Closing Bell.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Friday, August 12, 2016 - 3:45 p.m. to 4:00 p.m. ET

Athletes for Charity Media Contact:

Cathleen Laporte
(917) 714-2131
cathleen@athletesforcharity.com

Nasdaq MarketSite:

Emily Pan
(646) 441-5120
emily.pan@nasdaq.com

Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:

<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:

<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About Athletes for Charity

Athletes for Charity is a nonprofit organization whose mission is to serve as a charitable initiative dedicated towards encouraging the giving of time, financial resources, and information to improve the collective lives of disadvantaged youth, advance the common good and support the nonprofit sectors that benefit the underprivileged, including foster care children.

Athletes for Charity achieves its mission by teaming up with professional athletes, sports leagues and teams, various sports professionals, foster care agencies and related organizations, the corporate sector, as well as volunteers and mentors, to empower and support the development of disadvantaged youth. Athletes for Charity's work range from the development and coordination of youth mentoring programs; youth literacy initiatives; STEM education programs; assisting with the establishment of athlete foundations and charitable projects; the planning and implementation of camps and clinics for youth that encompass an educational component; holiday toy drives for underprivileged children; coordination of athlete appearances; and planning special events which include youth and athlete participation i.e. "Bowl with an Athlete," "Back to School / Sports Day," and "Principal for a Day" events.

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of approximately \$9.3 trillion and nearly 18,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com.

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