



November 23, 2016

The Movember Foundation to Ring The Nasdaq Stock Market Closing Bell

ADVISORY, Nov. 23, 2016 (GLOBE NEWSWIRE) --

What:

The Movember Foundation, the only global charity focused solely on men's health, will visit the Nasdaq MarketSite in Times Square. The organization raises funds that deliver innovative, breakthrough research and support programs to enable men to live happier, healthier and longer lives. Since 2003, the Movember Foundation has empowered millions of men and women to join the global men's health movement, raising more than \$710 million and funding 1,200 breakthrough men's health projects in 21 countries focusing on prostate cancer, testicular cancer, mental health and suicide prevention.

In honor of the occasion, **Doug Prusoff, Development Manager**, will ring the Closing Bell.

Where:

Nasdaq MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Friday, November 25, 2016 - 12:45 p.m. to 1:00 p.m. ET

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Feed Information:

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Downlink Frequency : 3811.00 V
Bandwidth : 18.00
FEC : 3/4
Data Rate : 18.295441
Symbol Rate : 13.235
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MPEG : MPEG-2
Modulaton : DVB-S
Modulaton Std : QPSK
Pilot On : No
Chroma Format : 4:2:0
Video Format : 1080i 60Hz

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:

<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:

<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:
<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:
<http://nasdaq.tumblr.com/>

Webcast:

A live stream of the Nasdaq Closing Bell will be available at:
<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

About the Movember Foundation

The Movember Foundation is the only charity tackling men's health on a global scale, year round. We run awareness and fundraising activities, with the annual Movember campaign in November being globally recognized for its fun, disruptive approach to getting men to take action for their health. During Movember, men and women around the world raise funds by growing or supporting a moustache, getting physically active, or by hosting or an event. Not only do these commitments raise vital funds, they also generate powerful and often life-changing conversations. Millions have joined the movement, raising \$710M to help us fund more than 1,200 men's health projects focusing on prostate cancer, testicular cancer, mental health and suicide prevention.

We have one goal: to stop men dying too young.

Movember is fully accredited by the Better Business Bureau, and for the past four years, has been named a Top 100 best NGO by The Global Journal. For more information please visit Movember.com. Movember is a registered 501(c)(3) charity.

About Nasdaq

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of \$10 trillion and approximately 18,000 corporate clients. To learn more, visit: nasdaq.com/ambition or business.nasdaq.com

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