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## Nasdaq Corporate Solutions Brings Open Source Technology to Enhanced Investor Relations Website Platform

### New Suite of Capabilities for Investor Relations Professionals to Boost Strategic Intelligence and Improve Stakeholder Communications

NEW YORK, Oct. 19, 2016 (GLOBE NEWSWIRE) -- [Nasdaq Corporate Solutions](#), a business line of [Nasdaq, Inc.](#) (Nasdaq:NDAQ), today announced it will offer investor relations (IR) professionals an enhanced platform for their IR websites, powered by open source technology. With a focus on mobile design, the new functionality will allow IR professionals to add unique content and analytics seamlessly to their IR website. The enhancements will complement the existing user interface of [Nasdaq IR Insight](#)(TM) - the integrated workflow solution already used by more than 10,000 financial executives and IR professionals around the world.

"Our transition to open source technology empowers IR professionals to transform the online experience by improving communications with investors, media and buy-side and sell-side analysts," said [Stacie Swanstrom, Executive Vice President and Head of Nasdaq Corporate Solutions](#). "Born from both innovation and client demand, we are changing the way companies engage internal and external stakeholders by delivering best-in-class intelligence, analytics and streamlined communications tools."

Features of the next generation IR website platform include:

- ▮ **Unique content and analytics:** Seamless integration of unique, institutional-quality content and analytics from the Nasdaq IR Insight platform.
- ▮ **Innovative flexible design focused on mobile:** Responsive and customizable design to improve the mobile experience with advanced SEO options, including meta tagging for popular social networks.
- ▮ **Feature-rich content management system:** Expands self-publishing capabilities that provide additional customer control over content.
- ▮ **Advancements in security features:** Increased authentication and secure file transfer capabilities, improved site security and tighter controls on access to pre-disclosed content.

Both new and existing customers are eligible to upgrade their websites beginning in 2017 using a variety of redesign options, all of which leverage Acquia and the [Drupal 8](#) open source enterprise web content management (WCM) system. For additional information, please visit [the official website](#).

Nasdaq Corporate Solutions provides an integrated suite of market intelligence, communications, workflow and collaboration solutions for corporate executives and boards. The product suite comprises solutions that support the investor relations, corporate communications and corporate governance functions. Nasdaq Corporate Solutions builds, hosts and maintains IR websites for more than 3,000 companies worldwide, including approximately 78 percent of the Nasdaq-100 Index and approximately 63 percent of the Fortune 500.

#### About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,700 listed companies with a market value of approximately \$9.3 trillion and nearly 18,000 corporate clients. To learn more, visit: [nasdaq.com/ambition](#) or [business.nasdaq.com](#).

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