

## Cirque du Soleil's Production TOTEM to Ring the NASDAQ Stock Market Opening Bell

ADVISORY, April 8, 2013 (GLOBE NEWSWIRE) --

### What:

Colourful characters and acrobats from *Cirque du Soleil's* awe-inspiring big top production TOTEM, currently performing at Citi Field, will visit the NASDAQ MarketSite in Times Square.

In honor of the occasion, **Tim Smith, TOTEM's Artistic Director, and Jeff Lund, TOTEM's Company Manager**, will ring the Opening Bell.

### Where:

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### When:

Tuesday, April 9, 2013 — 9:15 a.m. to 9:30 a.m. ET

### ***Cirque du Soleil:***

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### **NASDAQ MarketSite:**

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### **Feed Information:**

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

### **Facebook and Twitter:**

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

### **Webcast:**

A live webcast of the NASDAQ Opening Bell will be available at:

<http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

### **Photos:**

To obtain a hi-resolution photograph of the Market Open, please go to

[http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

**About TOTEM:**

TOTEM traces the fascinating journey of the human species from its original amphibian state to its ultimate desire to fly. The characters evolve on a stage evoking a giant turtle, the symbol of origin for many ancient civilizations.

Inspired by many founding myths, TOTEM illustrates, through a visual and acrobatic language, the evolutionary progress of species.

Somewhere between science and legend TOTEM explores the ties that bind Man to other species, his dreams and his infinite potential.

TOTEM is currently performing under the *Cirque du Soleil* trademark blue-and-yellow big top at Citi Field in New York City through May 12, 2013. For show and ticket information, visit [www.cirquedusoleil.com/totem](http://www.cirquedusoleil.com/totem).

**About NASDAQ OMX Group:**

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets including 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-55 microsecond average speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,300 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

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Source: The NASDAQ OMX Group, Inc.

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