

## Social Media for Financial Communicators Conference to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, Jun 17, 2010 (GlobeNewswire via COMTEX News Network) -- What:

Social media is revolutionizing the way banks and other financial service companies are communicating to employees, the media and customers. A conference on June 17th and 18th at the NASDAQ MarketSite in New York City's Times Square will explore the latest tactics and strategies for communicating through Facebook, Twitter, YouTube and all online media.

The two-day event is being sponsored by the Chicago-based Ragan Communications; The CME Group; NASDAQ OMX; and the Public Relations Society of America.

Financial industry professionals from the PR, media relations, and corporate communications world will attend the conference.

In honor of the occasion, representatives from the Social Media for Financial Communicators conference will preside over the NASDAQ Closing Bell.

Who:

- John Jacobs, Chief Marketing Officer, NASDAQ OMX
- Demetrios Skalkotos, Vice President of Corporate Solutions
- Mark Ragan, Chief Executive Officer, Ragan Communications
- Allan Schoenberg, Director of Corporate Communications, CME Group

Where:

NASDAQ MarketSite -- 4 Times Square -- 43rd & Broadway -- Broadcast Studio

When:

Friday, June 18th, 2010 at 3:45 p.m. to 4:00 p.m. ET

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Allan Schoenberg (312) 907-1641 [Allan.schoenberg@cmegroup.com](mailto:Allan.schoenberg@cmegroup.com)

NASDAQ MarketSite: Robert Madden (646) 441-5045 [Robert.Madden@NASDAQOMX.com](mailto:Robert.Madden@NASDAQOMX.com)

Feed Information:

The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden at (646) 441-5045.

Radio Feed:

An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a high-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

About Ragan Communications:

Ragan Communications is the leading source of training for corporate communicators and public relations professionals. The Chicago-based publishing company produces conferences, webinars, online newsletters and three daily web sites covering PR, media relations, social media and online communications. [www.ragan.com](http://www.ragan.com)

About Public Relations Society of America:

With more than 31,000 members, PRSA is the largest organization of public relations professionals and students. PRSA is comprised of 111 local Chapters organized into 10 geographic Districts; 16 Professional Interest Sections that focus on issues, trends and research relevant to specialized practice areas, such as technology, health care, financial communication, entertainment and sports, and travel tourism; and the Public Relations Student Society of America (PRSSA), which has more than 300 Chapters at colleges and universities in the United States and abroad. PRSA is headquartered in New York.

About CME Group, Inc. (CME):

As the world's leading and most diverse derivatives marketplace, CME Group ([www.cmegroup.com](http://www.cmegroup.com)) is where the world comes to manage risk. CME Group exchanges offer the widest range of global benchmark products across all major asset classes, including futures and options based on interest rates, equity indexes, foreign exchange, energy, agricultural commodities, metals, weather and real estate. CME Group brings buyers and sellers together through its CME Globex electronic trading platform and its trading facilities in New York and Chicago. CME Group also operates CME Clearing, one of the largest central counterparty clearing services in the world, which provides clearing and settlement services for exchange-traded contracts, as well as for over-the-counter derivatives transactions through CME ClearPort. These products and services ensure that businesses everywhere can substantially mitigate counterparty credit risk in both listed and over-the-counter derivatives markets.

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About NASDAQ OMX Corporate Solutions:

From investor relations, to corporate communications, to board support, NASDAQ OMX is the first and only exchange dedicated to owning and operating Corporate Solutions that help public and private companies worldwide to minimize risk, maximize efficiency, and increase transparency.

For more information on NASDAQ OMX Corporate Solutions please visit:

<http://www.nasdaqomx.com/whatwedo/corporatesolutions/>

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries.

NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/nasdaqomx>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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