



## Lifeway Foods, Inc. (Nasdaq:LWAY) to Ring The Nasdaq Stock Market Closing Bell

March 13, 2018

ADVISORY, March 13, 2018 (GLOBE NEWSWIRE) --

**What:**

Lifeway Foods, Inc. (Nasdaq:LWAY) will visit the Nasdaq MarketSite in Times Square.

In honor of the occasion, **Julie Smolyansky, President & CEO**, will ring the Closing Bell.

**Where:**

Nasdaq MarketSite – 4 Times Square – 43<sup>rd</sup> & Broadway – Broadcast Studio

**When:**

Wednesday, March 14, 2018 – 3:45 p.m. to 4:00 p.m. ET

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**Feed Information:**

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

**Social Media:**

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page:  
<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events, please visit our Instagram page:  
<http://instagram.com/nasdaq>

For livestream of ceremonies and events, please visit our YouTube page:  
<http://www.youtube.com/nasdaq/live>

For news tweets, please visit our Twitter page:  
<http://twitter.com/nasdaq>

For exciting viral content and ceremony photos, please visit our Tumblr page:  
<http://nasdaq.tumblr.com/>

**Webcast:**

A live stream of the Nasdaq Closing Bell will be available at:  
<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

**Photos:**

To obtain a hi-resolution photograph of the Market Close, please go to <http://business.nasdaq.com/discover/market-bell-ceremonies> and click on the market close of your choice.

**About Lifeway Foods, Inc.**

Lifeway Foods, Inc. (LWAY), recently named one of Forbes' Best Small Companies, is America's leading supplier of the probiotic fermented beverage known as kefir. In addition to its line of drinkable kefir, the company also produces frozen kefir, specialty cheeses, probiotic supplements and a

ProBugs line for kids. Lifeway's tart and tangy cultured dairy products are now sold across North America, Ireland and the United Kingdom. Learn how Lifeway is good for more than just you at [Lifewaykefir.com](http://Lifewaykefir.com).

**About Nasdaq:**

Nasdaq (Nasdaq:NDAQ) is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,900 total listings with a market value of approximately \$13 trillion. To learn more, visit: <http://business.nasdaq.com>

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Source: Nasdaq, Inc.