



Nasdaq Partners with TRIBE Freedom Foundation to Support Survivors of Financial Crime

January 11, 2022

Partnership enables the build-out of TRIBE financial literacy program for survivors of human trafficking and modern slavery

Bolsters efforts to increase industry-wide awareness of financial crime

LONDON and NEW YORK, Jan. 11, 2022 (GLOBE NEWSWIRE) -- Today [Nasdaq](#) (Nasdaq: NDAQ) announced its partnership with UK-based charity [TRIBE Freedom Foundation](#), a community focused on fighting human trafficking and modern slavery. Nasdaq will support TRIBE Freedom Foundation in the creation of **TRIBE Survivor Financial Empowerment Programme**, a centralized portal, including content, practical tools and educational financial literacy material, tailored for financial institutions and survivor support organizations to support survivors. Through its anti-financial-crime technology business, Nasdaq is focused on developing and leveraging advanced technology solutions to uphold market integrity and combat financial crime. The partnership with TRIBE Freedom Foundation is another step in Nasdaq's ambitions to advance its support to communities and victims most affected by financial crime.

"Nasdaq has doubled-down on our mission to fight financial crime as part of our purpose of championing inclusive growth and safeguarding the integrity of the global financial ecosystem," said Valerie Bannert-Thurner, SVP and Head of Anti-Financial-Crime Technology at Nasdaq. "Through our partnership with TRIBE, our ambition is to leverage our extensive network and expertise in anti-financial-crime technology to educate the industry and its employees on the wide-spread existence of financial crime, while establishing support for communities working to help survivors gain freedom and financial independence."

"TRIBE Freedom Foundation and our community have been on a mission to end modern slavery since 2013. One of our key objectives is to provide long-term support for survivors of modern slavery," said Tom Stancliffe, Co-Founder and Managing Director at the TRIBE Freedom Foundation. "This exciting partnership with Nasdaq enables us to promote financial empowerment for survivors across the financial sector, providing vital tools that will help change lives. Financial independence is a crucial step in every survivor's recovery; empowering them to flourish and rebuild their lives."

"Through this partnership, we have seen firsthand how passionate the TRIBE community is," said Darren Innes, Head of AML Products at Nasdaq. "Their values and goals of combatting human trafficking and modern slavery align with Nasdaq's ambitions to safeguard the capital markets and detect illicit proceeds from crimes related to human trafficking. This partnership with TRIBE Freedom Foundation leverages our combined capabilities and networks to create long-lasting impact for survivors."

The partnership is built upon TRIBE's previous work with the UK Independent Anti-Slavery Commissioner, outlining the role that the financial services industry can play to advance the efforts in combating modern slavery and empowering survivors. To further these efforts, Nasdaq and TRIBE Freedom Foundation will, in addition to the TRIBE Survival Empowerment Programme, establish numerous awareness and fundraising activities to be delivered throughout 2022.

Nasdaq's end-to-end market technology powers more than 2,300 companies in 50 countries, spanning the world's financial industry, including capital markets infrastructure operators, market participants, banks, and regulators.

About Nasdaq

Nasdaq (Nasdaq: NDAQ) is a global technology company serving the capital markets and other industries. Our diverse offering of data, analytics, software and services enables clients to optimize and execute their business vision with confidence. To learn more about the company, technology solutions and career opportunities, visit us on [LinkedIn](#), on Twitter [@Nasdaq](#), or at [www.nasdaq.com](#).

About TRIBE Freedom Foundation

TRIBE Freedom Foundation is a UK-based charity on a mission to fight modern slavery and end human trafficking. They work to achieve this and create an impact by raising awareness of modern slavery, supporting survivors and enabling frontline projects to prevent modern slavery. To learn more about the charity's impact and its projects, see their latest [Impact Report](#), visit their [website](#) and find them on [Instagram](#).

Media Contact

Nasdaq

Yan-yan Tong
Mobile: +1 240 721 80 66
yan-yan.tong@nasdaq.com

TRIBE Freedom Foundation

Jack Mayorcas
Mobile: +44 07580 104 670
jack@fusion-media.co.uk

Laragh O'Malley
Mobile: +44 07794 051561
laragh@wearetribe.co

NDAQG

