



## **BWise Customer Summit to Ring The NASDAQ Stock Market Closing Bell**

ADVISORY, Oct. 15, 2012 (GLOBE NEWSWIRE) --

### **What:**

The BWise Customer Summit, the foremost gathering of ethics, risk management and compliance practitioners in the world, will visit the NASDAQ MarketSite in Times Square.

In honor of the occasion, **Robert Pijselman, BWise CEO**, will ring the Closing Bell.

### **Where:**

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### **When:**

Tuesday October 16<sup>th</sup>, 2012 — 3:45 p.m. to 4:00 p.m. ET

### **Contact:**

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### **NASDAQ MarketSite:**

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### **Feed Information:**

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### **Facebook and Twitter:**

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page at:  
<http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at:  
<http://twitter.com/nasdaqomx>.

### **Webcast:**

A live webcast of the NASDAQ Closing Bell will be available at:  
<http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

## Photos:

To obtain a hi-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

## About B Wise:

B Wise, a NASDAQ OMX company, is the global leader in Enterprise Governance, Risk Management and Compliance (GRC) software. Based on a strong heritage in business process management, B Wise delivers a truly integrated and proven GRC platform. With this platform, B Wise supports an organization to track, measure and manage key organizational risks in one integrated system. By doing so, B Wise helps customers to be truly in control by sustainably balancing their performance and risks. B Wise also enables its customers to increase corporate accountability; strengthen financial, strategic and operational efficiencies; and maximize performance, while understanding risks. Using B Wise, organizations are able to comply with regulations such as Sarbanes-Oxley, ISAE3402/SAS-70, PCI, Solvency II, Basel II and III, Dodd-Frank, ISO-standards, European Corporate Governance Codes and many more.

B Wise provides for the GRC needs of hundreds of customers, worldwide, across all industries. B Wise has offices in the Netherlands, United States, Germany, France and the United Kingdom.

B Wise is named a leader in the report, "The Forrester Wave™: Enterprise Governance, Risk, and Compliance Platforms, Q4 2011" and positioned in the Leaders Quadrant of the recent 2012 Gartner Magic Quadrant for Enterprise GRC Platforms.

## About NASDAQ OMX Group

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

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Source: The NASDAQ OMX Group, Inc.

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