Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D. | C. 20549 |
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| | STATEMENT OF CHANGES IN BENEFICIAL | OWNERSHIP |
|---------------------------------|------------------------------------|------------------|
| to Section 16. Form 4 or Form 5 | | |
| obligations may continue. See | | |

| | OMB APP | ROVAL | | | | | | |
|--|--|-------|--|--|--|--|--|--|
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| | Estimated average burden hours per response: 0.5 | | | | | | | |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Tal Cohen | | | | | 2. Issuer Name and Ticker or Trading Symbol NASDAQ, INC. [NDAQ] | | | | | | | | | (Check | all app Direc | tor | ng Pe | 10% O | |
|--|---|--|---|-----------------|---|--|--------|--|-------|---|---|----------|---|--|---|--|--|--------------|----|
| (Last) (First) (Middle) 151 W. 42ND STREET | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/16/2020 | | | | | | | | X | belov | Officer (give title below) Executive V | | below) | specify | |
| (Street) NEW YO | | ate) (Z | 0036 Zip) | | | | | | | | ed (Month/Da | | | Line) X | Form Form Perso | | e Rep | porting Pers | on |
| | | Table | I - No | n-Deriva | tive S | Secui | rities | Acc | uired | , Dis | posed of | , or E | Benefic | cially | Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | | Execution Date, | | 3. 4. Securities Acquire Disposed Of (D) (Instance) 5) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | | Code | v | Amount | (A) c (D) | Price | е | Transa | ction(s) 3 and 4) | | | (3 4) | |
| Common | Stock, par | value \$0.01 per | share | 10/16/2 | .020 | | | F ⁽¹⁾ | | 1,025 | D \$1 | | 8.87 | 87 11,072 ⁽²⁾ | | | D | | |
| | | Tal | ble II - | | | | | | | | osed of, convertib | | | | Owne | d | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execution Date, if any (Month/Day/Year) | | | saction le (Instr. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) Amount or Numb of Title Share | | nt er | | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

- 1. Represents the surrender of shares to pay withholding taxes in connection with a vesting of equity previously granted under Nasdaq's Equity Incentive Plan.
- 2. Represents (i) 5,210 shares or units of restricted stock of which 1,009 are vested, and (ii) 5,862 shares underlying PSUs of which none are vested.

Remarks:

/s/ Jeffrey S. Davis, by power of attorney

10/20/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.