

CEO Connection to Ring The NASDAQ Stock Market Closing Bell

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What

CEO Connection, the only membership organization in the world focused exclusively on mid-market CEOs, will visit the NASDAQ MarketSite in Times Square.

To mark the occasion, Kenneth Beck, the Chief Executive Officer of CEO Connection, will ring the Closing Bell.

CEO Connection is highlighting the importance of the middle market and its role as a major contributor to economic growth; in the U.S., the mid-market—defined as companies with revenues between \$100 million and \$3 billion—employs upward of 30 million workers and collectively boasts annual revenue of \$10 trillion of the \$30 trillion U.S. gross receipts.

At this year's CEO Connection Mid-Market Convention, on Oct. 20, 2014, the leaders of the mid-market will gather at the Wharton School in Philadelphia to craft sustainable solutions to the problems we all face—balancing the needs of the corporate world, the public today and the society of the future.

Where

NASDAQ MarketSite; 4 Times Square, 43rd & Broadway, Broadcast Studio

When

Tuesday, March 18, 2014, 3:45-4 p.m. ET

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NASDAQ MarketSite

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Feed Information

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West 18 mhz Lower DL 3811 Vertical FEC 3/4 SR 13.235 DR 18.295411 MOD 4:2:0 DVBS QPSK

Social Media

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: http://www.facebook.com/NASDAQ.

For photos from ceremonies and events visit our Instagram Page: http://instagram.com/nasdaq.

For news tweets, please visit our Twitter page at: http://twitter.com/nasdagomx.

For exciting viral content and ceremony photos visit our Tumblr Page: http://nasdag.tumblr.com/.

Webcast

A LiveStream of the NASDAQ Closing Bell will be available at: https://new.livestream.com/nasdag/live

Or

http://www.nasdaq.com/about/marketsitetowervideo.asx.

Photos

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdag.com/reference/marketsite events.stm and click on the market close of your choice.

About CEO Connection:

Designed to facilitate peer relationships, CEO Connection is the only membership organization in the world focused exclusively on mid-market CEOs. It connects thousands of mid-market CEOs with each other and to people, information and resources to which they would otherwise not have access. Members are C-level executives with responsibility for all or significant portions of their respective company. It represents a wide variety of businesses across a broad geographic spectrum. The average size of the companies members run is \$1.8 billion in annual revenue and 7,600 employees. Inspired by C-level Wharton executives, CEO Connection began in 2005 and has evolved into a dynamic community with wide-ranging benefits uniquely designed to help the mid-market CEO and champion the mid-market perspective. It is all about CEOs helping CEOs.

About NASDAQ OMX Group

NASDAQ OMX (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,300 listed companies with a market value of over \$8 trillion. To learn more, visit www.nasdaqomx.com.

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