



## Taylor's Gift Foundation to Ring The NASDAQ Stock Market Closing Bell

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### What:

Taylor's Gift Foundation is a resource dedicated to assisting families touched by organ donation. The foundation is changing the conversation surrounding the gift each of us has: the ability to outlive yourself. Organ donation is about life.

In honor of the occasion, Todd Storch, President and Founder will ring the Closing Bell.

### Where:

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

### When:

Monday, October 22, 2012 — 3:45 p.m. to 4:00 p.m. ET

### Contact:

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### Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West  
18 mhz Lower  
DL 3811 Vertical  
FEC 3/4  
SR 13.235  
DR 18.295411  
MOD 4:2:0  
DVBS QPSK

### Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

### Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:  
<http://www.nasdaq.com/about/marketsitetowervideo.asx>.

### Photos:

To obtain a hi-resolution photograph of the Market Close, please go to  
[http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

### **About Taylor's Gift Foundation:**

Taylor's Gift Foundation was founded in memory of 13-year old Taylor Storch after the gift of life blessed and changed the lives of five people across the country. As the number of people needing an organ transplant continues to rise faster than the number of organ donors, the foundation's mission to Regift Life, Renew Health and Restore Families, and is educating and increasing awareness of organ donation around the world. To learn more please visit [www.TaylorsGift.org](http://www.TaylorsGift.org).

### **About NASDAQ OMX Group**

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

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Source: The NASDAQ OMX Group, Inc.

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