

Taylor's Gift Foundation to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, Oct. 19, 2012 (GLOBE NEWSWIRE) --

What:

Taylor's Gift Foundation is a resource dedicated to assisting families touched by organ donation. The foundation is changing the conversation surrounding the gift each of us has: the ability to outlive yourself. Organ donation is about life.

In honor of the occasion, Todd Storch, President and Founder will ring the Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Monday, October 22, 2012 — 3:45 p.m. to 4:00 p.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: <http://www.facebook.com/NASDAQ>.

For news tweets, please visit our Twitter page at: <http://twitter.com/nasdaqomx>.

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:
<http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About Taylor's Gift Foundation:

Taylor's Gift Foundation was founded in memory of 13-year old Taylor Storch after the gift of life blessed and changed the lives of five people across the country. As the number of people needing an organ transplant continues to rise faster than the number of organ donors, the foundation's mission to Regift Life, Renew Health and Restore Families, and is educating and increasing awareness of organ donation around the world. To learn more please visit www.TaylorsGift.org.

About NASDAQ OMX Group

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-NDAQ-



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