



## **Representatives From The NASDAQ OMX Social Media Leadership Forum to Ring The NASDAQ Stock Market Closing Bell**

ADVISORY, Sep 24, 2010 (GlobeNewswire via COMTEX News Network) -- What:

Speakers from The NASDAQ OMX Social Media Leadership Forum will preside over the NASDAQ Closing Bell in celebration of Advertising Week in New York City.

The NASDAQ OMX Social Media Leadership Forum is a thought leadership program featuring industry experts who have redefined marketing success leveraging social media.

Who:

John Jacobs, Chief Marketing Officer, NASDAQ OMX; David Fischer, VP of Advertising & Global Operations, Facebook; Carter Franke, SVP Corporate Marketing, JPMorgan Chase & Co.; Lucas Watson, Marketing Director, Digital Brand Building & eCommerce, Procter & Gamble; Chris Barbour, Global Head of Digital Marketing, Sports Style Division, Adidas; Jeanette Gibson, Head of Social Media Marketing, Cisco Systems, Inc; Marty Collins, Social Media Strategist, Microsoft Corporation; Curtis Hougland, Creative Director, Attention; Seth Goldstein, Co-founder, StickyBits; Charlie O'Donnell, Entrepreneur in Residence, First Round Capital; Jeff Crites, Enterprise Social Media Manager, Intridea, Inc; Frank Cefalo, Senior Director of Ad Sales, Loopt; Eric Hippeau, CEO, Huffington Post

Where:

NASDAQ MarketSite -- 4 Times Square -- 43rd & Broadway -- Broadcast Studio

When:

Monday, September 27, 2010 from 3:45 - 4:00 p.m. ET

Contact:

NASDAQ MarketSite:

Jolene Libretto (646) 441-5220 [Jolene.Libretto@nasdaqomx.com](mailto:Jolene.Libretto@nasdaqomx.com)

Feed Information:

The Closing Bell feed is available from 3:50 p.m. to 4:05 p.m. ET on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Jolene Libretto at (646) 441-5220.

Radio Feed:

An audio transmission of the Closing Bell feed is also available from 3:50 p.m. to 4:05 p.m. ET on uplink IA6 C band/transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page at:

<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market close of your choice.

About Advertising Week:

Since its creation in 2004, Advertising Week has drawn thousands of participants from around the world to New York City for a week long think-tank comprised of over 200 different events, panels and discussions that focus on the power of advertising and its neighboring industries. Above and beyond celebration, the mission of The Week is to inspire young people to join the craft; focus the industry and public at-large on the social impacts of advertising; address the most important issues facing the industry and shine a bright light on the business and economic influence of the advertising, media and marketing industries. 24 major Advertising & Media Trade Associations participate in Advertising Week. These groups are the Advertising Club, the Advertising Council, the Advertising Research Foundation, Advertising Women of New York, the American Advertising Federation, the American Association of Advertising Agencies, the Association of Independent Commercial Producers, the Association of Independent Creative Editors, the Association of Music Producers, the Association of National Advertisers, the Audit Bureau of Circulations, the Business Marketing Association of New York, the Cabletelevision Advertising Bureau, the Cinema Advertising Bureau, the Direct Marketing Association, the Interactive Advertising Bureau, the Mobile Marketing Association, the National Advertising Review Council, the Online Publishers Association, Partnership For A Drug-Free America, the Promotional Products Association International, the Radio Advertising Bureau, the Social Media Ad Consortium, and the Times Square Advertising Coalition.

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; NASDAQ OMX Nordic, including First North, NASDAQ OMX Baltic and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). \*Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx>).

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