



September 22, 2017

## Nasdaq Welcomes Secoo Holding Limited (Nasdaq: SECO) to The Nasdaq Global Market

NEW YORK, Sept. 22, 2017 (GLOBE NEWSWIRE) -- Secoo Holding Limited (Nasdaq:SECO), Asia's largest online integrated upscale products and services platform, rang the opening bell at the Nasdaq MarketSite in Times Square today in celebration of its initial public offering (IPO) on The Nasdaq Global Market.

Photos accompanying this announcement are available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/45f7dc57-524d-4463-a839-d201c341a0f1>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/149603ca-4949-4531-bf94-aeb6ded2e6df>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/e80a55e0-3858-41cb-80d3-9c9296d6143a>

Secoo is a consumer-focused online retail platform that offers offline experience centers to provide customer support and membership services. Secoo has built a trusted and comprehensive global supply chain for upscale products and lifestyle services that are designed to meet the diverse purchase preferences and needs of customers, varying from in-season luxury products, to highly sought-after classic styles, and to vintage and rare products. Secoo prides themselves on high quality, and applies its sophisticated authentication procedures to ensure that every product offered on its platform is authentic.

"We are excited to become listed on The Nasdaq Global Market, which marks an important milestone for everyone at Secoo," commented Mr. Richard Rixue Li, Chairman and Chief Executive Officer of Secoo Holding Limited, "China's economy is transforming and consumers are increasingly shifting their consumption preferences toward upscale products and services. With over 300,000 SKUs, covering over 3,000 global and domestic premium brands, Secoo has become Asia's largest online integrated upscale products and services platform, and is uniquely positioned to best serve Chinese consumers' growing needs. As we become a publicly-traded company, we look forward to accelerating our growth and embracing the enormous opportunities ahead of us."

"Secoo's platform brings a plethora of high-end products and services directly to their customers," said Bob McCooley, Senior Vice President and Global Head of Capital Markets, Nasdaq, "Their innovative integration of online and offline shopping platforms offers a superior

 [Secoo Holding Limited \(Nasdaq: SECO\) Rings The Nasdaq Stock Market Opening Bell in Celebration of its IPO](#)

Secoo Holding Limited (Nasdaq:SECO), Asia's largest online integrated upscale products and services platform, visits the Nasdaq MarketSite in Times Square in celebration of its IPO.

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customer focus. We are thrilled to work by their side as they continue to disrupt the retail space on their journey as a public company."

*The information contained above is provided for informational and educational purposes only, and nothing contained herein should be construed as investment advice, either on behalf of a particular security or an overall investment strategy. Information about the company is provided by the company or comes from the company's public filings and is not independently verified by Nasdaq. Neither Nasdaq nor any of its affiliates makes any recommendation to buy or sell any security or any representation about the financial condition of any company. Statements regarding Nasdaq-listed companies are not guarantees of future performance. Actual results may differ materially from those expressed or implied. Past performance is not indicative of future results. Investors should undertake their own due diligence and carefully evaluate companies before investing. **ADVICE FROM A SECURITIES PROFESSIONAL IS STRONGLY ADVISED.***

 Richard Rixue Li, Chairman and Chief Executive Officer, Secoo Holding Limited, rings the Opening Bell at Nasdaq

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### **About Nasdaq**

Nasdaq (Nasdaq:NDAQ) is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,900 total listings with a market value of approximately \$12 trillion. To learn more, visit: <http://business.nasdaq.com>

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