

Donald John Trump, Jr. and Vanessa Trump, Smile Ambassadors of Operation Smile, to Ring the NASDAQ Stock Market Closing Bell

ADVISORY, April 19, 2011 (GLOBE NEWSWIRE) --

What:

Operation Smile, the international children's medical charity organization, will visit the NASDAQ MarketSite in New York City's Times Square.

In honor of the occasion, Smile Ambassadors Donald John Trump, Jr. and Vanessa Trump will preside over the NASDAQ Closing Bell.

Where:

NASDAQ MarketSite — 4 Times Square — 43rd & Broadway — Broadcast Studio

When:

Wednesday, April 20th, 2011 at 3:50 p.m. - 4:00 p.m. ET

Contacts:

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NASDAQ MarketSite: Alexandra Honeysett (646) 441-5211 Alexandra.Honeysett@nasdagomx.com

Feed Information:

The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Alexandra Honeysett (646) 441-5211.

Radio Feed:

An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

http://www.facebook.com/nasdagomx

For news tweets, please visit our Twitter page at:

http://twitter.com/nasdagomx

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at:

http://www.nasdaq.com/about/marketsitetowervideo.asx

Photos:

To obtain a hi-resolution photograph of the Market Close, please go to http://www.nasdag.com/reference/marketsite_events.stm and click on the market close of your choice.

About Operation Smile:

Operation Smile, headquartered in Norfolk, Virginia, is an international children's medical charity whose network of more than 5,000 medical volunteers from 76 countries is dedicated to helping improve the health and lives of children and young adults. Since its founding in 1982 by Dr. Bill and Kathy Magee, Operation Smile has provided free reconstructive surgery for morethan 160,000 children born with cleft lips, cleft palates and other facial deformities and the organization has a presence in more than 60 countries. In addition to contributing free medical treatment, Operation Smile trains local medical professionals in its partner countries and donates crucial equipment to lay the groundwork for long-term self-sufficiency. (www.operationsmile.org)

About NASDAQ OMX:

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