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## Nasdaq Launches Original Series -- Cultural Capital -- on Facebook's Watch

NEW YORK, Aug. 29, 2017 (GLOBE NEWSWIRE) -- Today, Nasdaq announced its first in a series of original shows on Watch, Facebook's new platform for shows. The new show, [Cultural Capital](#), brings viewers behind the scenes of some of the most innovative companies and gain an inside look at their inspiring workspaces and diverse culture. [The first episode](#) featuring The RealReal is now available on Facebook and a new show will be released each Tuesday for a full 12-episode season.

Photos accompanying this announcement are available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/f02feb7a-0125-480f-8c70-6bcaa98ab3aa>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/233e0d54-c8c1-4ea7-8bce-a93303ee022d>

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<http://www.globenewswire.com/NewsRoom/AttachmentNg/313a99d5-0f77-45b7-bd52-2736385e0190>

"Here at Nasdaq we believe one of the most valuable assets of innovative companies lies within their culture and employees," said Nelson Griggs, President of The Nasdaq Stock Exchange. "As the home to visionaries and innovators, we are thrilled to launch Cultural Capital on Facebook's Watch to look inside how these companies build and foster creative culture, and drive transformative changes to the way we live, work and play."

[Cultural Capital](#) highlights the unique office cultures of the next generation leaders and disruptors and how they successfully build a creative and collaborative work environment. The host, Susie Castillo, will take a behind-the-scenes tour of these companies to see what goes into building inspiration and brand identity into the everyday workplace experience.

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Susie Castillo, host of Cultural Capital, visiting The RealReal office

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Lauren Bradshaw, Editorial Director at The RealReal and Susie Castillo, host of Cultural Capital

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 Nancy Alonzo, Senior Director, Marketing Communications at The RealReal and Susie Castillo, host of Cultural Capital

Nancy Alonzo, Senior Director, Marketing Communications at The RealReal and Susie Castillo, host of Cultural Capital

 Susie Castillo, host of Cultural Capital, filming outside of The RealReal office

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