



NASDAQ OMX and Borsa Istanbul Sign Strategic Partnership

NASDAQ OMX to Provide a Suite of Comprehensive Market-Leading Exchange Technologies to Borsa Istanbul

Partnership Will Strengthen Istanbul's Position as an International Financial Center, and Will Expand Both Companies' Global Footprint

NEW YORK and ISTANBUL, Turkey, July 3, 2013 (GLOBE NEWSWIRE) -- The [NASDAQ OMX Group](#) (Nasdaq:NDAQ) and Borsa Istanbul have signed a partnership agreement today, which aims to expand Borsa Istanbul's global presence, while substantially strengthening Istanbul's position as a regional hub for capital markets. Borsa Istanbul will integrate and operate NASDAQ OMX's suite of world-class market technologies for trading, clearing, market surveillance and risk management, covering all asset classes including energy contracts. Further, the two companies will actively collaborate in the region. This strategic partnership points to a long-term commitment which would benefit member firms and customers of both exchanges.

"This is a notable milestone for Borsa Istanbul, as well as for Turkey, the surrounding region and the whole exchange industry," said Dr. Ibrahim M. Turhan, Chairman and CEO of Borsa Istanbul. "Our objective is to position Borsa Istanbul as a leading integrated multi-asset exchange, and to provide a cutting-edge platform serving issuers, investors, and traders globally. We are delighted by this partnership with such a powerful global brand, which covers not only a technology and know-how transfer, but also cements a strong operating union to capitalize jointly the commercial opportunities in the broader Eurasia region. Together with the Nasdaq OMX team we will leverage NASDAQ OMX's best-of-breed offering. Borsa Istanbul will have full control and deep knowledge of the technology and thus will be self-sufficient in this regard."

"We are very proud and honored to be working with Borsa Istanbul as they rapidly become an international financial hub and a true global player," said Bob Greifeld, CEO of NASDAQ OMX. "The opportunity to provide not only our technology to power the Turkish markets, but also to become a strategic partner of Borsa Istanbul, in order to further develop the region's capital markets is a significant moment for our company."

"This partnership is a substantial achievement for our market technology business," said Anna Ewing, Executive Vice President, Global Technology Solutions, NASDAQ OMX. "The opportunity to have our entire suite of market technology products, including our advisory services and broker services, at the center of powering Borsa Istanbul is a clear indication of NASDAQ OMX's commitment to delivering industry-leading technology to our customers and strategic partners."

Borsa Istanbul is advised by Sardis Capital Limited.

About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (<http://www.facebook.com/NASDAQ>) and Twitter (<http://www.twitter.com/nasdaqomx>). (Symbol: NDAQ and member of S&P 500)

About Borsa Istanbul

Borsa Istanbul, through its subsidiaries (Takasbank and Central Registry Agency), is the sole provider in Turkey, of trading, settlement, custody and registry services for a wide range of products such as equities, debt securities, repo, warrants, options, futures, certificates and ETFs. Via a major reform in 2012 consummated by the new Capital Markets Law enacted in December 2012, Borsa Istanbul successfully completed its de-mutualization and privatization, as well as horizontal integration via acquisition of the derivatives and precious-metals exchanges, and vertical integration via control of the two domestic post-trade firms, with a strengthened regulatory backdrop in terms of enhancements in transparency and investor protection. For further information, please visit Borsa Istanbul at www.borsaistanbul.com, and follow us on Facebook (<http://www.facebook.com/borsaistanbul>), and Twitter (<http://www.twitter.com/borsaistanbul>).

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX and its other products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

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