



StreetWise Partners Executive Director to Ring The NASDAQ Stock Market Closing Bell

ADVISORY, Feb 10, 2010 (GlobeNewswire via COMTEX News Network) -- What: StreetWise Partners, a pioneering nonprofit social venture that engages high-achieving volunteer business professionals to create pathways to good jobs for the unemployed and working poor, will visit the NASDAQ MarketSite to mark the launch of its new 3-year growth campaign.

StreetWise Partners embarks on its Linking Lives, Forging Futures campaign to deepen and broaden the organization's job-coaching programs and career networking -- incorporating high-growth job sectors, while expanding pathways to education in emerging fields.

In honor of the occasion, Allison Devore, Executive Director of StreetWise Partners, will preside over the NASDAQ Closing Bell. She will be joined by two of the organization's founders, Rahul Advani of Energy Capital Partners (Chair of the Board) and Matt Gorin of Contour Venture Partners, as well as key corporate partners, volunteers and successful program graduates from firms such as TheLadders, Marsh & McLennan Companies, Barclays Capital, White & Case LLP, General Electric, and The D.E. Shaw Group, Cain Brothers among others.

Where: NASDAQ MarketSite -- 4 Times Square -- 43rd & Broadway -- Broadcast Studio

When: Thursday, February 11th, 2010 at 3:45 p.m. to 4:00 p.m. ET

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NASDAQ MarketSite: Robert Madden (646) 441-5045 Robert.Madden@NASDAQOMX.com

Feed Information: The Closing Bell is available from 3:50 p.m. to 4:05 p.m. on AMC-3/C-3 (ul 5985V; dl 3760H). The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden at (646) 441-5045.

Radio Feed: An audio transmission of the Closing Bell is also available from 3:50 p.m. to 4:05 p.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Closing Bell will be available at: <http://www.nasdaq.com/about/marketsitetowervideo.aspx>

Photos:

To obtain a high-resolution photograph of the Market Close, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market close of your choice.

About StreetWise Partners:

Launched in 1997 as a volunteer program run by young professionals working on Wall Street, StreetWise Partners has gained traction in the past four years and become a pioneering volunteer led nonprofit organization. Operating in NYC, NJ, and Washington D.C. at the intersection of poverty reduction and economic development, our mission is to build mentoring relationships between low-income individuals and volunteer business professionals to develop workplace skills and employment networks as the bridge to a successful career. Our vision for equilibrium change is for all citizens to have the skills and opportunities to be employable and achieve economic wellbeing; we envision a world where all business professionals use their

workplace talents to help people succeed in the workforce and become leaders of change in their communities; where all enterprises - small businesses to major firms - effectively promote volunteer service and hire, retain, and advance top talent from low-income communities.

About NASDAQ OMX:

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