# NASDAQ OMX

# The Fabulous Beekman Boys, Brent Ridge and Josh Kilmer-Purcell to Ring The NASDAQ Stock Market Opening Bell

ADVISORY, Sept. 7, 2012 (GLOBE NEWSWIRE) --

# What:

Brent Ridge and Josh Kilmer-Purcell, Stars of *The Fabulous Beekman Boys, which starts airing on The Cooking Channel September 20<sup>th</sup> at 10pm*, who will also be starring on the upcoming season of CBS' *The Amazing Race premiering on September 30<sup>th</sup>*, will visit the NASDAQ MarketSite in Times Square. The Beekman Boys are also celebrating the launch of PolkaSpot, the divalicious Llama superstar of the world comic books.

In honor of the occasion, Brent Ridge and Josh Kilmer-Purcell will ring the Opening Bell.

# Where:

NASDAQ MarketSite — 4 Times Square — 43<sup>rd</sup> & Broadway — Broadcast Studio

## When:

Monday, September 10<sup>th</sup>, 2012 - 9:15 a.m. to 9:30 a.m. ET

# Contact:

Darren Bettencourt (212) 260-2440 darren@thehouse-nyc.com

# NASDAQ MarketSite:

Jen Knapp (212) 401-8916 Jennifer.knapp@nasdaqomx.com

## **Feed Information:**

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West 18 mhz Lower DL 3811 Vertical FEC 3/4 SR 13.235 DR 18.295411 MOD 4:2:0 DVBS QPSK

# Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

For news tweets, please visit our Twitter page at:

# http://twitter.com/nasdaqomx

# Webcast:

A live webcast of the NASDAQ OpeningBell will be available at: <u>http://www.nasdaq.com/about/marketsitetowervideo.asx</u>.

# Photos:

To obtain a hi-resolution photograph of the Market Open, please go to <u>http://www.nasdaq.com/reference/marketsite\_events.stm</u> and click on the market open of your choice.

# About NASDAQ OMX:

The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 24 markets, 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-40 microsecond speeds with 99.999% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,400 listed companies worth \$6 trillion in market cap whose innovations shape our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit www.nasdaqomx.com. Follow us on Facebook (http://www.facebook.com/NASDAQ) and Twitter (http://www.twitter.com/nasdaqomx). (Symbol: NDAQ and member of S&P 500)

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