SEC Form 4

 \square

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

1. Name and Addrese <u>Ewing Anna</u>	ss of Reporting Perso M	n*	2. Issuer Name and Ticker or Trading Symbol <u>NASDAQ OMX GROUP, INC.</u> [NDAQ]		ationship of Reporting Per all applicable) Director	10% Owner
(Last) (First) (Middle) ONE LIBERTY PLAZA		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/19/2013	X	Officer (give title below) Executive Vice	Other (specify below) President
(Street) NEW YORK (City)	NY (State)	10006 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	orting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Common Stock, par value \$0.01 per share	11/19/2013		М		45,528	A	\$25.07	213,269	D		
Common Stock, par value \$0.01 per share	11/19/2013		S ⁽¹⁾		45,528	D	\$38.08(2)	167,741	D		
Common Stock, par value \$0.01 per share	11/19/2013		S		10,000	D	\$38	157,741 ⁽³⁾	D		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Secu Acq (A) o Disp of (D	umber vative urities uired or oosed)) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$25.07	11/19/2013		М			45,528	(4)	12/17/2018	Common Stock	45,528	\$0	0	D	
Employee Stock Option (Right to Buy)	\$19.75							(5)	03/04/2020	Common Stock	34,664		34,664	D	
Employee Stock Option (Right to Buy)	\$25.28							(6)	03/28/2021	Common Stock	39,661		39,661	D	
Employee Stock Option (Right to Buy)	\$35.92							(7)	12/13/2016	Common Stock	32,558		32,558	D	
Employee Stock Option (Right to Buy)	\$45.38							(8)	12/12/2017	Common Stock	22,564		22,564	D	

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person October 24, 2013.

2. The price reported in this box is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$38.00 to \$38.23, inclusive. The reporting person undertakes to provide to The NASDAQ OMX Group, Inc., any security holder of The NASDAQ OMX Group, Inc. or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (2) to this Form 4.

3. Represents (i) 62,383 vested shares of restricted stock, (ii) 78,245 shares underlying PSUs, of which 19,088 shares are vested and (iii) 17,113 shares purchased under the Employee Stock Purchase Plan.

4. Options exercisable.

5. Options exercisable on March 4, 2014.

6. Options exercisable on March 28, 2014.

7. Options exercisable.

8. Options exercisable.

of attorney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.