ISSUER FREE WRITING PROSPECTUS (RELATING TO PRELIMINARY PROSPECTUS SUPPLEMENT DATED FEBRUARY 10, 2020 AND PROSPECTUS DATED April 27, 2018) FILED PURSUANT TO RULE 433 REGISTRATION NUMBER 333-224489

<u>NASDAQ, INC.</u> €600 million 0.875% Senior Notes due 2030

Final Term Sheet

<u>February 10, 2020</u>

Issuer:	Nasdaq, Inc.
Type:	SEC Registered
Trade Date:	February 10, 2020
Settlement Date:	February 13, 2020 (T+3)
	We expect that delivery of the Notes will be made against payment therefor on or about the closing date as specified on the cover page of the prospectus supplement, which will be the 3rd business day following the date of pricing of the Notes (this settlement cycle being referred to as "T+3"). Under Rule 15c6-1 under the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in two business days, unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade Notes on the date hereof will be required, by virtue of the fact that the Notes initially settle in T+3, to specify an alternate settlement arrangement at the time of any such trade to prevent a failed settlement. Purchasers of the Notes who wish to trade the Notes prior to their date of delivery hereunder should consult their advisors.
Maturity:	February 13, 2030

Annually on February 13, beginning on February 13, 2021

Maturity: Interest Payment Dates:

	0.0449/
Mid-Swap Yield:	-0.041%
Spread to Mid-Swap Yield:	+ 95 basis points
Re-offer Yield:	0.909%
Coupon (Interest Rate):	0.875%
Benchmark:	0.000% DBR due August 15, 2029
Benchmark Yield:	-0.438%
Spread to Benchmark:	+ 134.7 basis points
Re-offer Price:	99.676%
Aggregate Principal Amount:	€600 million
Gross Proceeds:	€598,056,000
Fees:	0.60%
Net Proceeds Before Estimated Expenses:	€594,456,000
Change of Control:	Putable at 101% of principal plus accrued interest
Business Day Conventions:	Following Business Day convention
Day Count Fraction:	ACTUAL/ACTUAL (ICMA)
Denominations:	€100,000 and integral multiples of €1,000 in excess thereof
Redemption Provision:	Callable at any time, at the greater of par or the make-whole redemption price (Bund Rate plus 20 basis points)
	Notwithstanding the foregoing, at any time on or after November 13, 2029 (three months before their maturity date), the Notes will be redeemable, as a whole or in part, at the issuer's option and at any time or from time to time, at a redemption price equal to 100% of the principal amount of the Notes to be redeemed plus accrued and unpaid interest thereon to, but excluding, the date of redemption
Clearing and Settlement:	Euroclear/Clearstream
ISIN / Common Code:	XS2010032881 / 201003288
-2	-

Anticipated Listing:The Nasdaq Global MarketJoint Bookrunning Managers:J.P. Morgan Securities plc
Nordea Bank Abp
Skandinaviska Enskilda Banken AB (publ)
Wells Fargo Securities International LimitedCo-Managers:HSBC Securities (USA) Inc.
Merrill Lynch International
Mizuho International plc
ICBC Standard Bank Plc
Siebert Williams Shank & Co., LLC
The Toronto-Dominion Bank

MiFID II professionals/ECPs-only/No PRIIPs KID – Manufacturer target market (MiFID II product governance) is eligible counterparties and professional clients only (all distribution channels). No PRIIPs key information document (KID) has been prepared as not available to retail in the European Economic Area or the United Kingdom.

The Issuer has filed a registration statement (including a prospectus supplement and accompanying prospectus) with the Securities and Exchange Commission (the "SEC") for the offering to which this communication relates. Before you invest, you should read the prospectus supplement and the accompanying prospectus in that registration statement and other documents the Issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting the Next-Generation EDGAR System on the SEC website at www.sec.gov. Alternatively, copies may be obtained by contacting J.P. Morgan Securities plc by calling, if outside the United States, collect on +44-207-134-2468, if within the United States, on 212-834-4533; Skandinaviska Enskilda Banken AB (publ) at Kungsträdgårdsgatan 8, SE-106 40, Stockholm, Sweden, Attention: DCM, Telephone: +46850623221, Email: <u>dcmigorigsthlm@seb.se;</u> Nordea Bank Abp at C/O Nordea Danmark, Grønjordsvej 10, DK-2300 Copenhagen S, Denmark, Attention: Syndicate - Transaction Management, Telephone +45 33 33 18 84; or Wells Fargo Securities International Limited at 33 King William Street, London EC4R 9AT, Telephone: +44 (0)20 3942 8537.

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