

Nasdaq Welcomes Cnova N.V. (Nasdaq: CNV) to The Nasdaq Stock Market

NEW YORK, Nov. 20, 2014 (GLOBE NEWSWIRE) -- Nasdaq (Nasdaq:NDAQ) announced that trading of Cnova N.V. (Nasdaq:CNV), a leading global eCommerce company, commenced on The Nasdaq Stock Market on November 20, 2014.

Cnova, a unit of French global retailer Groupe Casino, is one of the largest global eCommerce companies with operations in France, Brazil, Colombia, Ecuador, Thailand, Vietnam, Ivory Coast, Senegal and Belgium. Through a combination of direct sales and marketplaces, Cnova offers a broad spectrum of customers an extensive product assortment with attractive pricing and highly differentiated delivery and payment solutions.

"Since the launch of its first website in 1998, Cnova has continued to expand and innovate in the eCommerce space. Cnova is now a market leader in France and Brazil, with a fast growing presence in emerging markets," said Adam Kostyál, Senior Vice President, Listing Services, Nasdaq. "Nasdaq congratulates Cnova on its initial public offering and we look forward to a continued partnership in the years to come."

By listing with Nasdaq, Cnova joins many of the world's largest and most revolutionary technology companies. Nasdaq has been the exchange of choice to over 73 percent of technology companies listed in the U.S. markets.

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About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,500 listed companies with a market value of over \$8.8 trillion and more than 10,000 corporate clients. To learn more, visit <u>www.nasdaq.com/ambition</u> or <u>www.nasdaqomx.com</u>.

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