## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPR	OVAL
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Estimated average bu	rden

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP hours per response: 0.5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				2. Issuer Name <b>and</b> Ticker or Trading Symbol NASDAO, INC. [ NDAO ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
<u>FRIEDMAN ADENA T</u>						THODAY, HAC. [ HDAQ ]								X	Directo	or 10% Ow		ner		
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 01/29/2019								X	Officer (give title below)			Other (s below)	pecify	
ONE LIBERTY PLAZA						/29/2	019							President and CEO						
							4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable										olicable			
(Street) NEW YORK NY 10006																X Form filed by One Reporting Person				
					-										Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)												Person					
		Tab	le I - No	n-Deri	vativ	e Se	curities	s Ac	quired,	Dis	posed o	f, or Be	nefici	ally	Owned					
1. Title of Security (Instr. 3)  2. Transa Date (Month/D.						Execution Date,		Transaction Disposed O Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4		and Securiti Benefici Owned		es For ially (D) Following (I) (		n: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership			
										v	Amount	(A) or (D)	Price	)		rted saction(s) . 3 and 4)		[	Instr. 4)	
Common Stock, par value \$0.01 per share 01/29/						2019		A <sup>(1)</sup>		71,21	15 A \$		.00	288,684			D			
Common Stock, par value \$0.01 per share 01/29/.					29/201	/2019		F <sup>(2)</sup>		33,589 D \$		\$85	.81	1 255,095 <sup>(3)</sup>			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
(e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code ( 8)				6. Date Exercisab Expiration Date (Month/Day/Year)		of Securiti		ties g e Securit	S	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amour or Number of Shares	er						
Employee Stock Option (Right to Buy)	\$66.68	01/29/2019			A		89,606		(4)		01/03/2027	Common Stock	89,60	6	\$0.00	179,211 <sup>(</sup>	(5)	D		

### **Explanation of Responses:**

- 1. Represents the settlement of performance share units (PSUs) that were previously granted under Nasdaq's Equity Incentive Plan. The ultimate amount of shares to be received under the grant depended upon the achievement of performance goals during a three-year performance period from January 1, 2016 through December 31, 2018.
- 2. Represents the surrender of shares to pay withholding taxes in connection with the settlement of PSUs, as described above.
- 3. Represents (i) 81,584 shares of vested restricted stock, (ii) 139,060 vested shares underlying PSUs and (iii) 34,451 shares granted under Nasdaq's Equity Incentive Plan or acquired under Nasdaq's Employee Stock Purchase Plan when Ms. Friedman was previously an employee of Nasdaq.
- 4. Options exercisable.
- 5. On January 3, 2017, Ms. Friedman received a grant of 268,817 performance-based options that vests in one-third annual installments based on Nasdaq's satisfaction of certain performance goals for each of the fiscal years ending December 31, 2017, 2018 and 2019. On January 29, 2019, Nasdaq's Management Compensation Committee and Board of Directors determined that the performance goal for 2018 was met, resulting in the settlement of the second one-third of the grant.

# Remarks:

/s/ Edward S. Knight, by power 01/31/2019 of attorney

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.