FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* JACOBS JOHN						2. Issuer Name and Ticker or Trading Symbol NASDAQ OMX GROUP, INC. [NDAQ]									ck all appli Directo	cable) or	ing Person(s) to Issuer		wner	
(Last) (First) (Middle) ONE LIBERTY PLAZA					3. Date of Earliest Transaction (Month/Day/Year) 12/31/2013									X Officer (give title Other (specify below) Executive Vice President						
(Street) NEW YORK NY 10006					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual Line) X											dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(S	•	(Zip)	- Dori						Dia		of or D		المنما		<u>.</u>				
Table I - Non-Deri 1. Title of Security (Instr. 3) 2. Tran Date (Month					ear)	2A. Dee Executi if any (Month	emed ion Da	3. Transa Code (I	3. 4. Secu Transaction Dispos Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3,		A) or	5. Amou Securiti Benefici Owned	5. Amount of Securities Beneficially Owned Following Reported		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code F ⁽¹⁾	V	Amount	(D)		Price	Transaction(s) (Instr. 3 and 4)					
Common Stock, par value \$0.01 per share				<u> </u>		1/2013					7,93			\$39.8			<u> </u>	D		
									quired, D ts, option						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,		Transaction of Ex Code (Instr. Derivative (M			Expiration	o. Date Exercisable and Expiration Date Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (l or Indir (I) (Insti	Ownership	Beneficial Ownership ct (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable	E) Di	xpiration ate	Title	or	ount nber res						
Employee Stock Option (Right to Buy)	\$19.75								(3)	03	3/04/2020	Common Stock	22,	059		22,059	9	D		
Employee Stock Option (Right to Buy)	\$25.07								(4)	12	2/17/2018	Common Stock	45,	528		45,528	3	D		
Employee Stock Option (Right to Buy)	\$25.28								(5)	03	3/28/2021	Common Stock	22,	663		22,663	3	D		
Employee Stock Option (Right to Buy)	\$35.92								(6)	12	2/13/2016	Common Stock	32,	558		32,558	В	D		
Employee Stock Option (Right to	\$45.38								(7)	12	2/12/2017	Common Stock	22,	564		22,564	4	D		

Explanation of Responses:

Buy)

- 1. The transactions reported on this Form 4 consist of surrenders of shares to pay withholding taxes in connection with vestings of equity previously granted under NASDAQ OMX's Equity Incentive Plan.
- 2. Represents (i) 33,934 vested shares of restricted stock, (ii) 64,589 shares underlying PSUs, of which 51,930 shares are vested and (iii) 18,701 shares purchased under the Employee Stock Purchase Plan.
- 3. Options exercisable on March 4, 2014.
- 4. Options exercisable as to 100%.
- 5. Options exercisable on March 28, 2014.
- 6. Options exercisable as to 100%.
- 7. Options exercisable as to 100%.

/s/ Edward S. Knight, by power 01/03/2014 of attorney

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.