

Pac-10 Commissioner and Football Coaches to Ring the NASDAQ Stock Market Opening Bell

ADVISORY, Jul 27, 2010 (GlobeNewswire via COMTEX News Network) -- What:

Commissioner Larry Scott and the Head Football Coaches of the Pac-10 Conference will visit the NASDAQ MarketSite in New York City's Times Square.

In honor of the occasion, Commissioner Scott and the Head Football Coaches will preside over the NASDAQ Opening Bell.

Who:

- * Larry Scott -- Commissioner, Pac-10 Conference
- * Mike Stoops -- Head Football Coach, Arizona
- * Dennis Erickson - Head Football Coach, Arizona State
- * Jeff Tedford - Head Football Coach, California
- * Chip Kelly - Head Football Coach, Oregon
- * Mike Riley - Head Football Coach, Oregon State
- * Jim Harbaugh - Head Football Coach, Stanford
- * Rick Neuheisel - Head Football Coach, UCLA
- * Lane Kiffin - Head Football Coach, USC
- * Steve Sarkisian - Head Football Coach, Washington
- * Paul Wulff - Head Football Coach, Washington State

Where:

NASDAQ MarketSite -- 4 Times Square -- 43rd & Broadway -- Broadcast Studio

When:

Wednesday, July 28th, 2010 at 9:15 a.m. to 9:30 a.m. ET

Contacts:

Danette Leighton dleighton@pac-10.org

Dave Hirsch dhirsch@pac-10.org

NASDAQ MarketSite: Robert Madden (646) 441-5045 Robert.Madden@NASDAQOMX.com

Feed Information:

The Opening Bell is available from 9:20 a.m. to 9:35 a.m. on Galaxy 19 C/15, downlink frequency 4000 vertical. The feed can also be found on Ascent fiber 1623. If you have any questions, please contact Robert Madden at (646) 441-5045.

Radio Feed:

An audio transmission of the Opening Bell is also available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Ascent fiber 1623 as well.

Facebook and Twitter:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies, please visit our Facebook page at:

<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at:

<http://www.nasdaq.com/about/marketsitetowervideo.asx>

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Pacific 10 Conference:

The Pac-10 is imbued with a rich heritage of academic excellence and superior athletic performance. Having claimed an incredible 171 NCAA team titles over the past 20 years, including eight in 2009-10, The Pac-10 is building upon this firm foundation to launch an exciting new era for its member institutions, fans and most importantly, its student-athletes.

The Pac-10 membership shares a vision rooted in the West Coast reputation for innovation and a pioneering spirit that has contributed some of the most valuable advancements in this country and the world. Whether it is leading edge technology, entertainment, or breakthroughs in environmental sustainability, the students and leaders who have shaped the Pac-10 Conference for nearly a century inspire the next generation to achieve even greater heights.

The Conference is pleased to share our renewed vision for the Pac-10, and to convey our pride and purpose for the future. We are on a journey that will respect and celebrate our rich history, while taking the "Conference of Champions" to the next level of performance on and off the field of play.

About NASDAQ OMX:

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/nasdaqomx>) and Twitter (<http://www.twitter.com/nasdaqomx>).

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: The NASDAQ OMX Group, Inc.

NDAQA

(C) Copyright 2010 GlobeNewswire, Inc. All rights reserved.

