



Nasdaq Completes Sale of its Public Relations Solutions and Digital Media Services Businesses to West Corporation

April 16, 2018

NEW YORK, April 16, 2018 (GLOBE NEWSWIRE) -- Nasdaq, Inc. (Nasdaq:NDAQ) ("Nasdaq") today announced the successful completion of the sale of its Public Relations Solutions and Digital Media Services businesses to West Corporation ("West"), a global leader in technology-enabled services, for approximately \$335 million.

Through a multi-year partnership with West, Nasdaq will continue to provide eligible Nasdaq-listed clients with seamless access to public relations, webcasting and webhosting products and services as part of the terms of the transaction.

Nasdaq is dedicated to providing corporate clients with successful interaction with the capital markets, accompanied by strategic C-Suite and board solutions that provide investor relations intelligence and governance insights and collaboration. The completion of the transaction will enable Nasdaq to focus our efforts on strengthening technology, data and analytics capabilities within our core investor relations and governance, risk and compliance solutions, which are an important component of Nasdaq's relationships with its corporate clients.

Through our continued ownership and investment in [Nasdaq IR Insight@Nasdaq Boardvantage@](#), and [Nasdaq Bwise](#), our clients will continue to receive services that aim to help them navigate the capital markets, manage their relationships with investors and establish a strong governance foundation.

[As previously announced](#), Nasdaq expects to use the proceeds from the sale for share repurchases.

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about the sale of the Public Relations Solutions and Digital Media Services businesses and Nasdaq's other strategic initiatives, acquisitions or divestitures and products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond Nasdaq's control. These factors include, but are not limited to factors detailed in Nasdaq's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.

About Nasdaq:

Nasdaq (Nasdaq:NDAQ) is a leading global provider of trading, clearing, exchange technology, listing, information and public company services. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 90 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to approximately 3,900 total listings with a market value of approximately \$13 trillion. To learn more, visit: <http://business.nasdaq.com>.

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